

Kenya Ramirez

kenyaramirez.com

An efficient student and employee committed to learning and developing skills in digital marketing, web design and team contribution. A self-directed and energetic person with superior performance in both autonomous or collaborative environments.

EXPERIENCE

Leadhub, San Antonio — *Digital Marketing Intern*

09 2020 - 05 2021

- Wrote tailored blog and social media content for various service companies around the country.
- Drafted social media content for clients including air conditioning companies, self-storage businesses, lawyers, and several other service industry companies.
- Became proficient in researching a variety of topics related to the clients' businesses to ghostwrite detailed and informative blog posts for each client's website.

Target, San Marcos — *Team Member*

11 2019 - 06 2021

- Organized racks and shelves to maintain the store's visual appearance. Engaged with customers to promote specific merchandise.
- Managed customer relations and customer service through daily communication interaction.
- Helped customers complete purchases, locate items, and join reward programs to promote loyalty, satisfaction and numbers.

Food4You, Laredo — *Delivery Driver*

06 2019 - 08 2019

- Contacted Customers prior to delivery to confirm and coordinate delivery times.
- Completed rush deliveries on tight timetables to satisfy customer needs.
- Planned efficient routes to deliver multiple orders per trip to achieve strong performance ratings.

EDUCATION

Texas State University, San Marcos — *BS in Digital Media Innovation & Mass Communication & Minor in Psychology*

08 2019 - 05 2021

- Graduated with a 4.0 GPA
- Graduated summa cum laude
- Dean's List: Fall 2019, Spring 2020, Fall 2020 and Spring 2021
- Awarded Stars Scholarship 2019 & 2020
- Member of Phi Kappa Phi

Laredo College, Laredo — *AA in Psychology/Counseling*

08 2017 - 05 2019

- Graduated with a 3.94 GPA
- Graduated summa cum laude
- Member of Phi Theta Kappa

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SKILLS

Adobe InDesign
Adobe Premiere Pro
Adobe Lightroom
HTML, CSS, Bootstrap, JavaScript
WordPress
SEO Writing
Social Media Marketing
Journalistic Writing
Customer Service Experience

AWARDS

Dean's List- Fall 2019, Spring 2020, Fall 2020, Spring, 2021
Stars Scholarship Award- 2019 & 2020
Inducted to Phi Kappa Phi- Fall 2020
Inducted to Phi Theta Kappa- Spring 2019

LANGUAGES

Fluent in Spanish

Fluent in English